The Effect of Risk Disclosure on the Cost of Equity Capital and Firm Value

(An Empirical Study of Manufacturing Companies Listed on the Indonesia Stock Exchange Period 2015-2017)

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| ARTICLE INFO |  | ABSTRACT |
| Article history:  Received  Revised  Accepted  JEL Classification:  Key words:  Corporate Risk Disclosure, Cost of Equity Capital, Firm Value,  DOI:  10.14414/jebav. |  | The aim of this study is to examine the effect of corporate risk disclosure on cost of equity capital and firm value. This study uses the ratio of market value to book value, the ratio of leverage, consumer price index, growth, firm size, independent audit committee, net profit during the study period and net profit in the previous year as control variables. The population in this study consists of all manufacturing companies listed on the Indonesia Stock Exchange for the period 2015 - 2017. Sampling is carried out using the purposive sampling method. The total sample of this study is 99 companies. This study uses multiple regression analysis to test the hypothesis. The results of this study indicate that corporate risk disclosure has a negative effect on the cost of equity capital but corporate risk disclosure has a positive effect on firm value. |
|  | ABSTRAK |
|  | Tujuan dari penelitian ini adalah untuk menguji pengaruh pengungkapan risiko perusahaan terhadap biaya modal ekuitas dan nilai perusahaan. Penelitian ini menggunakan rasio nilai pasar ekuitas terhadap nilai buku ekuitas, rasio leverage, indeks harga konsumen, pertumbuhan perusahaan, besaran perusahaan, komite audit independen, laba tahun berjalan periode penelitian dan laba tahun berjalan pada periode sebelumnya sebagai variabel kontrol. Populasi dalam penelitian ini terdiri dari seluruh perusahaan manufaktur di Bursa Efek Indonesia periode 2015-2017. Pengambilan sampel dilakukan dengan menggunakan metode purposive sampling. Total sampel penelitian ini adalah 99 perusahaan. Penelitian ini menggunakan analisis regresi berganda untuk pengujian hipotesis. Hasil penelitian ini menunjukkan bahwa pengungkapan risiko perusahaan berpengaruh negatif terhadap biaya modal ekuitas tetapi pengungkapan risiko perusahaan berpengaruh positif terhadap nilai perusahaan. |

1. **INTRODUCTION**

Every company needs funds to carry its business activities. The funds are obtained from equity and debt. The acquisition of capital and debt has the consequence of capital costs. If the capital is obtained from equity, it will cause a cost of equity, while if the capital is obtained from debt, it will cause a cost of debt. According to Ifonie (2012), the cost of equity capital is how much the returns targeted by investors and creditors. The cost of equity capital is an important factor in deciding the right financial structure (Dhaliwal et al. 2011). In addition, according to Utami, in Ningsih and Ariani, 2016, the cost of equity capital is the amount of rate used by investors to discount the expected dividends in the future. The cost of equity capital is described as the return targeted by the investor for investing his capital in the company. The cost of equity capital is also related to investment risk from the stocks of the entity. One of the factors that influence the cost of equity capital is the existence of unbalanced information.

Unbalanced information is the existence of unequal information between manager and principal, or the organizer or manager knows more information about the condition of the company than the principal. This causes the manager is obliged to convey a signal through disclosure of accounting information about the condition of the company to the owner or stockholders.

Firm value (FV) is very important because a high firm value will be followed by a high level of shareholder prosperity. Stock prices are often associated with investor perceptions about the level of success of a company, or known as firm value. A high stock value will be followed by an increase in the firm value and the market confidence in the company's performance in the future. Investors who have more extensive information and more confidence in the company can judge more accurately about the value of the company's stocks than the investors who have little information. Miihkinen (2013) found that disclosure can reduce information asymmetry, and low information asymmetry is usually found to be associated with higher firm value (FV) (Maizatulakma Abdullah, 2015). Company manager has a duty to manage the risks that will be faced by the company. Uncertainty or risk will not be separated from the company's activities. Wherever and whenever we avoid the risk, there will be a new risk.

Risk is the possibility of loss. The word possibility indicates an uncertain condition. Risk must be managed so that the company can minimize losses. Every company always deals with business risk and non-business risk. Business risk is the risk associated with the activities or business of the company, while non-business risk is the risk that cannot be controlled by the company. There are many ways that companies do to avoid the risks that occur, that is, by applying risk management. Risk management is a structured approach or methodology in managing uncertainty related to threats, including assessing the risks, developing strategy to manage them, and mitigating risks using resource empowerment or management. Risk management must be adequate so that it can be used as a careful and appropriate decision-making tool. Requests by stockholders or investors for more transparent disclosures make companies expand their relevant financial and non-financial information.

Since 2000, many ways have been done to persuade companies, especially the financial industry, to implement risk management. In 2010 the Securities and Exchange Commission (SEC) socialized new regulations to increase risk disclosure including annual disclosures and reports. Recognizing the importance of information on risk disclosure, the Indonesian regulatory body made regulations that require companies to disclose information about risks in annual reports published by companies. There are several regulations regarding risk disclosure, one of which is stated in the Decree of the Chairman of Capital Market and Financial Institution Supervisory Agency (BAPEPAM-LK) Number: Kep-431 / BL / 2012 concerning Submission of Annual Reports of Issuers or Public Companies. The regulation states that each company is required to disclose information about the overall risk management system, the manner or type of company risk management and a review of the effectiveness of the risk management system conducted by the company.

Attention to risk disclosure by company risk management should be balanced with research that discusses risk disclosure. However, there are still very few studies that discuss about the disclosure of risks related to the cost of equity capital and firm value. The result of research on the relationship between voluntary disclosure and the cost of equity capital shows that when the level of risk disclosure is high, the company will reduce the cost of equity capital (Botosan, 1997). Previous studies also found that the main factor that has a role in uncertainty in the current business environment is non-financial risk. However, information about non-financial risks is still less than information about financial risk (Lajili and Zéghal, 2010). The lack of information about non-financial risks can mislead investors in making decisions. Miihkinen (2013) found that the disclosure of non-financial risk can reduce information asymmetry, and low information asymmetry is usually associated with higher company value (Maizatulakma Abdullah, 2015). This research is based on signaling theory which explains why companies have the drive to provide financial statement information to external parties. Therefore, it is interesting for researchers to further investigate the disclosure of risks related to capital costs and company value.

**THEORETICAL FRAMEWORK AND HYPOTHESIS**

Risk disclosure is important and useful information for external parties or investors, as consideration in making decisions. Therefore, the Indonesian regulatory body makes regulations that require companies to disclose information about risks in the annual report.

This study examines the effect of risk disclosure on the cost of equity capital and firm value in manufacturing companies listed on the Indonesia Stock Exchange (IDX) period 2015-2017. The relationship between variables in this study is illustrated in Figure 1.

Risk Disclosure

H1-

Leveraged Equity

Cost of Equity Capital

Independent Audit Committee

Ratio of Market Value Equity to Book Value Erquity

Consumer Price Index

Risk Disclosure

H2+

Asset Leverage

Firm Value

Cost of Equity Capital

Profit (t)

Profit (t-1)

Company Growth

**Figure 1**

**Framework**

Figure 1 illustrates the influence of independent and control variables on the dependent variable. The independent variable in this study is the corporate risk disclosure. The first hypothesis uses the dependent variable of cost of capital equity, while the second hypothesis uses the dependent variable of firm value.

The straight line in Figure 1 indicates that there is a direct influence between the independent variable and the dependent variable, while the dotted line indicates that there is an indirect influence between the control variable and the dependent variable. The control variables referred to in this study are leverage ratio, independent audit committee, ratio of market value of equity to book value of equity, consumer price index, profit of research year, profit of previous year, company growth.

**The Relationship between Risk Disclosure and Cost of Equity Capital**

The relationship between risk disclosure and the cost of equity capital is a very interesting issue in the current economic environment. Stakeholders argue that market efficiency depends on transparent disclosures that are comprehensive and relevant in value (Richardson and Welker, 2001). Disclosure of information can benefit companies through lower capital costs based on two aspects. First, disclosure reduces transaction costs. Increased disclosure of information can help potential investors to overcome the choice of differences from adverse bid-ask and reduce the cost of equity capital (Botosan, 1997). Second, increased disclosure reduces uncertainty or estimation risk (Clarkson, Guedes, and Thompson, 1996). This aspect benefits the company. Botosan (1997) argues that companies try to make greater disclosures to reduce the cost of equity capital by reducing the non-diversifiable risk of estimation.

Signalling theory emphasizes the importance of information released by companies on investment decisions of parties outside the company. All investors need information to evaluate the relative risk of each company so that they can diversify portfolio and investment combination with desired risk preferences. If the signal or information received indicates good news, it has an effect on the increase in prices and demand for securities in the market. This can reduce transaction costs and increase liquidity, thereby reducing capital costs because transaction costs fall so that the adverse selection component of the bid-ask spread is reduced and in the end the cost of equity capital also decreases.

The results of previous research on the relationship between the level of information disclosure and the cost of equity capital show that the more the level of accounting disclosure made by the company, the lower the cost of equity capital. Research conducted by Juniarti and Yunita (2003) also proves that voluntary disclosure can reduce the cost of equity capital. This means that the wider the disclosure of a financial statement, the lower the cost of equity capital because investor’s demands for compensation and transaction costs decrease. Based on the explanation described above, the hypothesis can be formulated as follows:

H1. There is a negative relationship between the level of corporate risk disclosure (CRD) and the cost of equity capital of the company

**The Relationship between Risk Disclosure and Firm Value**

Firm value is very dependent on investor perceptions related to the ability of managers to manage the company. To be able to increase the company's credibility, management will provide a positive signal to investors. The signal is in the form of information disclosure in the annual report which can be a positive signal or good news for investors. The more extensive the disclosure of information, the more consideration for analyzing the company's prospects in the future. With more consideration, the error in predicting the company's performance will decrease, thus increasing the investor confidence in making a stock request. The increased stock demand makes stock prices also go up. An increase in stock prices indicates an increase in firm value.

In recent years, the use of signalling theory to describe behavioral effects when two parties have access to different information has gained a great attention (Connelly et al. 2011). In this theory there are parties who act as senders, assumed to choose how to communicate or signal information; and paties who act as recipients, assumed to choose how to interpret the signal (Connelly et al. 2011). Studies on risk disclosure and firm value have been carried out. Some studies in developing countries show that voluntary disclosure has a positive effect on firm value (Uyar and Kiliç, 2012). Risk management disclosure also has a positive effect on firm value (Maizatulakma Abdullah, 2015). Therefore, it can be concluded that companies that disclose non-financial risk management information provide better disclosure quality and consequently can attract more investors and increase the value of the company. Based on the explanation above, the hypothesis can be formulated as follows:

H2. There is a positive relationship between voluntary risk management disclosure (VRMD) and firm value (FV).

**RESEARCH METHOD**

**Research Variable**

The dependent variable is the variable that is influenced by the independent variable. The dependent variables used in this study are the cost of equity capital and firm value. The cost of equity capital is the amount of return expected by investors in the future when investing in the form of ordinary stocks in a company. The cost of equity capital for a company is calculated based on the Price / Earning Growth Ratio formula in Easton et al., (2004) (and recommended by Botosan & Plumee, (2002)).

Note:

Cost of equity capital for the company (i) in period (t)

Ratio of stock price to stock income for the company (i) in period (t)

Ratio of earnings growth per stock for company (i) in period (t)

Firm value is the company's performance which is reflected by the stock price formed by the demand and supply in capital markets that reflect the public's assessment of the company's performance. Research conducted by Maizatulakma Abdullah, 2015 using market capitalization (MCAP) to measure firm value (FV). MCAP took into account the overall market value of the company. Maizatulakma Abdullah calculated MCAP by multiplying the company stocks in circulation with the market price per company stock. The independent variable in this study is Company Risk Disclosure (CRD). The level of company risk disclosure is calculated using the method of content analysis of the annual report. Measurement of the level of risk disclosure is carried out by giving the same weight to each category, in which point '1' is given for the risk disclosure as required and point '0' is given for the category that is not disclosed on each identified item. These points are added to get a final score for each company every year. The risk disclosure category in this study refers to research conducted by Linsley and Shrives (2006) where there are 6 risk disclosure categories.

Calculating the level of riskdisclosure is as follows:

|  |  |
| --- | --- |
| Level of Risk Disclosure = | ∑ The category of risk disclosure by the company |
| ∑ Total risk disclosure categories |

This study uses several control variables with the aim of avoiding mis-specification of empirical models that can cause the invalid statistical inference. Control variables used in this study are the control variables that have been used in previous studies and are related to risk disclosure, cost of equity capital, and firm value.

**Population and Sample**

The population of this study is manufacturing companies which are divided into three sectors: the basic and chemical industry sector, various industry sectors, and the consumer goods industry sector, and have a complete annual company financial reports published in 2015-2017. Purposive sampling method is used to determine the samples that meet the specified criteria.

**Table 1**

**Reasearch Sample Criteria**

| **No** | **Explanation** |
| --- | --- |
| 1. | Manufacturing companies that publish annual financial reports that can be accessed through the official website of the Indonesia Stock Exchange (IDX). |
| 2. | Manufacturing companies that publish annual reports consistently during the period 2015-2017. |
| 3. | Manufacturing companies that have complete data for research |
| 4. | Manufacturing companies that have risk disclosure information during the study period |

**Types of Data and Sources**

The data used in this study are secondary data, using the annual reports of manufacturing companies in the period 2015 - 2017 as a source of data. The data in this study are obtained from annual reports and accessed from the official website of the Indonesia Stock Exchange (IDX).

This study uses secondary data from the annual reports of manufacturing companies for the period 2015 - 2017 as a source of data. The data for this study are sourced from the Indonesia Stock Exchange and the bloomberg terminal.

**Analysis Method**

Testing the hypothesis of the regression model in this study is as follows:

(1)

(2)

Note:

CRD = Company Risk Disclosure

COST = Cost of Equity Capital

FV = Firm Value

Lev = leverage

Size = Firm Size

BI = Independent Audit Committee

CPI = Consumer Price Index

MB = Ratio of Book Value to Market Value

Growth = Company Growth

Profit = Net profit for the current year

Profit T = Net Profit for the previous year

= error term

**RESEARCH RESULT AND DISCUSSION**

**Description of the Research Object**

The object of this research is manufacturing companies in Indonesia listed on the Indonesia Stock Exchange in 2015-2017. The research sample is companies in the research object that meet predetermined criteria. Details of the object and sample of the study are explained in the following table 2.

**Table 2**

**Research Object**

| No. | Criteria | Number of Samples |
| --- | --- | --- |
| 1 | Manufacturing companies listed on the Indonesia Stock Exchange | 441 |
| 2 | Manufacturing companies that did not publish consistent annual reports in a row during the period 2015-2017 | (60) |
| 3 | Companies that did not have complete data for research | (273) |
| 4 | Data outlier | (9) |
| **5** | **Number of Research Samples** | **99** |

Table 2 shows that from a total of 441 research objects, only 99 that can be used as the research samples. The number of samples is limited, because the samples used are samples that meet the criteria only.

**Descriptive Statistics**

Descriptive statistical analysis provides a description of research data that can show the maximum, minimum, standard deviation, and mean values. Descriptive statistics and frequency distributions for dummy variables in this study are presented in table 3 below.

**Tabel 3**

**Descriptive Statistics of Research Variables**

| Variable | N | Minimum | Maximum | Mean | Std. Deviasi |
| --- | --- | --- | --- | --- | --- |
|
|  |
| CRD | 99 | 0.16 | 1.00 | 0.56 | 0.15 |
| COST | 99 | -3748.3 | 5113.2 | 57.9 | 776.34 |
| FV | 99 | 17.200 | 681.94 | 36.84 | 101.72 |
| BI | 99 | 0.20 | 0.80 | 0.39 | 0.10 |
| MB | 99 | 0.05 | 131.28 | 5.59 | 17.44 |
| LEV ASET | 99 | 0.01 | 5.62 | 0.49 | 0.64 |
| LEV EKUITAS | 99 | 0.01 | 2.99 | 0.82 | 0.65 |
| SIZE | 99 | 25.55 | 33.32 | 28.91 | 1.81 |
| GROWTH | 99 | 0.62 | 60.02 | 1.68 | 5.95 |
| PROFIT | 99 | -846.80 | 23.165 | 1.37 | 3.420 |
| PROFIT T-1 | 99 | -333.11 | 18.302 | 1.10 | 2.825 |
| CPI | 99 | 0.03 | 0.03 | 0.03 | 0.00 |

Source: Processed data, 2019

**Classical Assumption Test**

The classical assumption test conducted in this study consists of normality test, multicollinearity test, autocorrelation test, and heteroscedasticity test. From all the classic assumption tests that have been carried out, it can be concluded that:

1. The normality test using the Kolmogorov-Smirnov test shows a probability value of 0.200 for each regression model. This indicates that the residuals are normally distributed because the probability value is greater than 0.05.
2. The multicollinearity test shows that the tolerance value of all variables is greater than 0.10 and has a VIF value below 10. This indicates that there is no multicollinearity between the independent and control variables in the regression model.
3. The heteroscedasticity test using scatterplot graph shows the distribution of points on the graph that do not show a certain pattern. This indicates that there is no heteroscedasticity in the regression model, so that the regression model is feasible to be used for research.
4. The autocorrelation test using Durbin Watson test shows d values of 1.807 and 1.541 for each model. These values show that there is no autocorrelation in the first regression model but there is a positive autocorrelation in the second regression model because the data from this study are panel data or time series data where autocorrelation often occurs.

**Hypothesis Test**

Hypothesis testing is done using multiple linear regression test with the assumption of ordinary least square. The results of the test that has been carried out are shown in table 5.

**Table 4**

**Regression**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Variable** | | **Prediction of the direction of the coefficient** | **Coefficient Value** | **P-Value** | **Status of Hypothesis** |
| H1 | Cost of Equity Capital | (+)/(-) | -2.033 | 0.0208 | Supported |
| H2 | Firm Value | (+)/(-) | 1.280 | 0.0003 | Supported |

Based on the table 4 above, if the probability value indicates a number less than 0.05, the results of the regression test can be said to support the research hypothesis. The results of the statistical test f indicate the respective p-values of 0.0208 and 0.0003, indicating that all independent variables in the regressions model 1 and 2 can describe the dependent variable.

**Interpretation of Results**

**Hypothesis 1**

The first hypothesis testing is used to test the effect of corporate risk disclosure on the cost of equity capital in manufacturing sector companies in Indonesia. The test results show that the significance level or p-value is 0.0208, or smaller than 0.05, with a coefficient value of -2.033. So, the first hypothesis is accepted. It can be concluded that the corporate risk disclosure has a negative affect on the cost of equity capital.

The test results indicate that the level of corporate risk disclosure (CRD) has a negative effect on the cost of equity capital. This means that the extent of information disclosed by the company will reduce the cost of equity capital.

Signalling theory explains that companies have the drive to provide financial statement information to external parties. Based on this theory, wider disclosure of information results in reduced information asymmetry between the company and external parties, where the company knows more about the company's condition and future prospects than external parties (investors and creditors). The reduced information asymmetry between the company and external parties makes stockholders more aware of information about the company so that shareholders are willing to reduce the expected return of capital invested in the company which further reduces the cost of equity capital.

These results also support the research conducted by Nahar et al., (2016). The results of the study show that transparent disclosure by companies will reduce the cost of equity capital where the market gives appreciation in the form of lowering expected returns which in turn reduces the cost of equity capital.

**Hypothesis 2**

The next testing is used to test the second hypothesis, in which corporate risk disclosure has a positive effect on firm value. Based on the test conducted, the coefficient value is 1.280 with a significance level of of 0.0003, or less than 0.05. So, the second hypothesis is accepted. It can be concluded that the corporte risk disclosure has a positive effect on firm value.

With the trasparent corporate risk disclosure, shareholders will know what risks are experienced by the company, how the impact will be in the future, and how the company manages these risks so as to increase investor confidence which will further increase the value of the company. The extent of disclosure made by the company will increase the firm value. These results support the signalling theory which aims to convince investors about the value of the company. Therefore, with a signal in the form of information presented by the company, it will be easier for investors to judge the performance of the company. Thus, making it easier for investors to make further decisions.

These results are in line with the results of research conducted by Maizatulakma Abdullah (2015). The results of the research indicate the importance of giving a signal to investors in the form of risk information faced by the company because it can help investors make better decisions about their investments in the company that can increase the value of the company.

**CONCLUSION, LIMITATION, AND SUGGESTION**

The results of data collection, data processing, analysis, and interpretation of test results in this study indicate that the quality of the performance of corporate risk management can be measured by consistently disclosed risk information and will have a good effect on company performance, ie the cost of equity capital and firm value. The greater the level of corporate risk disclosure, the lower the cost of capital equity. It is also found that the high level of corporate risk disclosure leads to a higher positive firm value. The extent of corporate information disclosure will increase the value of the company.

The limitation in this study is that there are 58% of other factors outside the independent variable of corporate risk disclosure and control variables of leverage, the ratio of equity market values to the book value of equity, the consumer price index, and independent audit committee that can predict the dependent variable of the cost of capital equity.

Based on the limitation mentioned above, further researchers are recommended to add other variables such as intellectual capital disclosure, systematic risk, information asymmetry, and audit quality that can affect the dependent variable of cost of equity capital

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