

CENTER FOR RESEARCH AND COMMUNITY SERVICES

The STIE Perbanas Center for Research and Community Services provides usable knowledge, education, training and services that enhance the ability of organizations and communities to promote social and economic justice. The main goals of this Research Center are as follows:

1. To support lectures and students in planning, financing, conducting, and reporting their research and community services
2. To conduct research in partnership with government and private agencies
3. To offer training to public, agency managers and providers in the community service
4. To contribute to the development and improvement of community services
5. To provide training for lectures and students, which are relevant to the delivery of community services
6. To secure funding for conducting research
7. To enhance the involvement of civitas academia in public discussion and publication.

STIE Perbanas has built a strong reputation in research, especially in the fields such as banking, finance, marketing, human resource, and accounting. In 2014, STIE Perbanas received 13 research grants from DIKTI (the Directorate General of Higher Education) under the categories: Junior Lecturer, Fundamental, *Stranas*, *Hibah Bersaing*, *Hibah Disertasi*, and *Hibah Pascasarjana*. Some of research results have been presented in the SEAAIR (South East Asian Association for Institutional Research) Conference, ICBB (International Conference on Business and Banking), FMI (Forum Manajemen Indonesia), and SNA (Accounting National Symposium).

In addition, STIE Perbanas collaborates with industries to conduct applied research. One of the most significant partners in research collaboration is with Bank Indonesia to examine the impact of various policies and regulations on commercial banks, other financial institutional and community as a whole as well as to gain information that is important for policy making.

**Dynamic Analysis On Export, FDI and Growth in Indonesia:
An Autoregressive Distributed Lag (ARDL) Model**

Mahrus Lutfi Adi Kurniawan, Indanazulfa Qurrota A'yun

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Abu Muna Almaududi Ausat, Anna Widayani, Ika Rachmawati, Nunuk Latifah, Suherlan Suherlan

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Juliansyah Roy, Adi Wijaya, Dio Caisar Darma, Erwin Kurniawan A.

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Does Executive Gender Moderate the Relationship?

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An Empirical Assessment of Success Factors Boosting Zimbabwean Banking Consumer Confidence

Andrew Mwatetsera, Maxwell Sandada, Tinashe Chuchu, Eugene Tafadzwa Maziriri

**The Effect of Intellectual Capital Investment, Corporate Governance, and Barriers to Entry
on the Intellectual Capital Performance of Banking Companies**

Rosanda Asmara Hakiki, Erida Herlina

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PPPM Universitas Hayam Wuruk Perbanas
Jl. Wonorejo Utara No. 16 Surabaya, 60296
Phone: +62 31 5992985, 5947151/52; Fax: +62 31 5992985, 5935937
Email: ventura@perbanas.ac.id

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